

**Beautiful, yet Strong**

Websites  
Branding  
Graphics  
Marketing...





## About Us

From initial brand communication to the end-user site, we collaborate with you to create an all-encompassing journey that leads your customers through your digital marketing presence and provides clarity that translates into results.



## Strategic Thinking, Tactical Execution

As a premium agency specializing in website design, graphic design, and marketing solutions, we differentiate ourselves through our strategic thinking and meticulous tactical execution. Born out of a vision to make a positive impact on the world through creative services, our founder laid the foundation for New Perspective Design during challenging times. Since then, we have consistently worked towards establishing ourselves as industry leaders.



## Client-Centric Approach

Our success is driven by our unwavering commitment to deeply understand the unique needs of each client. We recognize that every individual and organization has distinct requirements, and we strive to foster effective communication and deliver tailored solutions that consistently exceed expectations. By listening intently to our diverse range of clients, we create meaningful partnerships that propel their businesses forward.



# What we can offer your brand.



Graphic &  
Branding Design



Web Design &  
Development



Digital  
Marketing



# Unique Brand Collateral

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## Logo Design

Create a strong corporate brand identity with a memorable design with our logo designers.



## Corporate Stationery Design

Custom, unique business cards and letterheads designed to express the essence of your business.



## Brochure and Print Advert Design

Complete brochure, catalogue, and print ad design and production. Photography retouching in both print and digital media.



## Digital Adverts

We design innovative and engaging content in the form of digital media adverts built for you and your target audience which can be used to create brand awareness across various digital platforms.



# Our Brand Portfolio



UMVUZO





# Highly Personalised Web Design Solutions

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## Dynamic Website Development

Dynamic websites allow your business to show specific more relevant content in interactive pages, a sure-fire way to impress any prospective client.



## Responsive Website Design

Mobile-friendly ready sites have the ability to adapt and display specifically for any device. Your website will also change scripting for faster mobile load times.



## WordPress Web Design

WordPress is a Content Management System that allows you as the owner to log in and make changes to your website. Giving you more control.



## Website Hosting & Maintenance

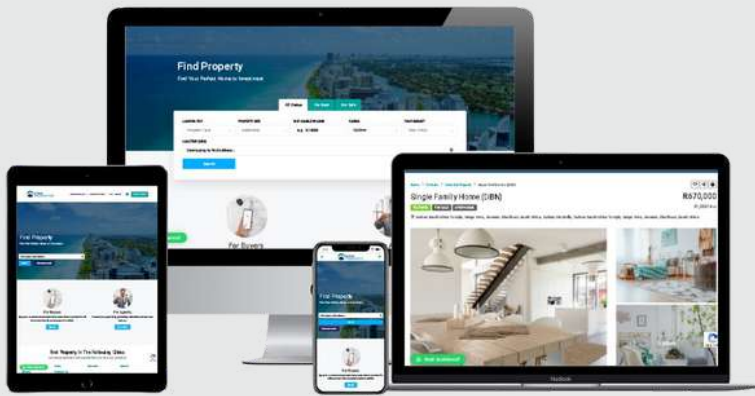
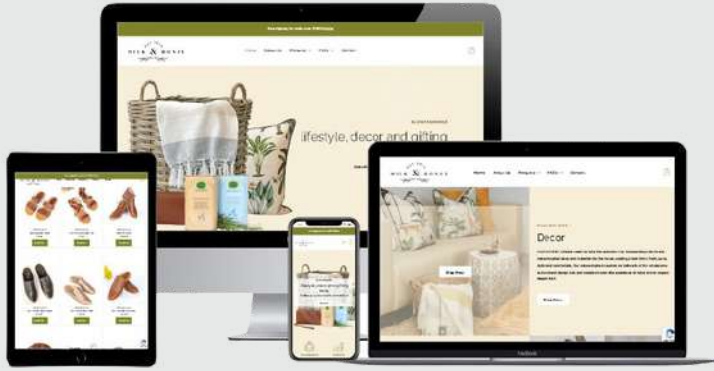
We keep your website up-to-date and secure, it is a vital part of owning a website. This increases trust from Google and users resulting in an enhanced user experience.



## Website Audits & Consulting

Tailored solutions for a seamless user experience, from comprehensive design audits to technical improvements

# Our Website Portfolio







# Extend Your Online Reach with Custom Digital Marketing

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## Google AdWords

New Perspective Design is a certified Google Adwords Partner. Adwords is an extremely powerful and complex platform for online advertising, as an already engaged business owner why not let us take over for you.



## Social Media Marketing

More Likes, follows, shares and conversions are the main focus of our social media marketing campaigns. If you aren't getting results similar to our clients below its time to switch over.



## SEO Success Framework

SEO helps put more eyes on your website content, and that means more traffic, more clients, and more sales. Want to win more traffic and more sales? Our highly rated SEO services are just what you need.



# Our Digital Marketing Portfolio

Fully Mobile Responsive Design

Custom RFQ System

Automated Quotes

Growth Rate & Recovery

Year	Revenue	Profit	Margin (%)
2019	2.95K	207K	1.4%
2020	-	-	35.3

Fully Mobile Responsive Design

Custom Icon Based Menu

350% increase on Year over Year Traffic  
- 500k+ Impressions  
- 17.5K Website Visitors

Year	Revenue	Profit	Margin (%)
2019	17.5K	529K	3.3%
2020	-	-	31

Lathi Tha EYECARE

See. Style. Shop.

WINTER PROMO  
GET UP TO R1000 OFF ANY PURCHASE

EYEWEAR AS UNIQUE AS YOU

PLANT FANATICS  
A PASSION FOR PLANTS

BLACK FRIDAY SALE  
UP TO 30% OFF

OVER 300 PLANT TYPES ONLINE

Happiness IS HAVING MORE & MORE

# OUR CLIENT STORIES

Helping our client's succeed.



We met with Juan to request assistance with our website that was left incomplete by our previous web designer. There were many functional issues we were not even aware of, but Juan calmly assessed our website and was able to assist us efficiently. His honest and professional demeanor was a reassurance to us and the quality of work done by the New Perspective Design team was more than satisfactory. We will not hesitate to use their services again.

**Shannon Fritz**



It was a great pleasure to have worked with New Perspective Design. They delivered my project sooner than expected and with high quality. Their work exceeded all my expectations, I would recommend them to anyone. Their prices were even cheaper than other companies around. Thank you Juan for the professional work.

**Mlondolozzi Mbali**



Great team and fantastic service! It was a pleasure working with New Perspective Design to develop and improve the corporate image of my business, I will definitely work with them again and recommend them to anyone looking for a graphic designer.

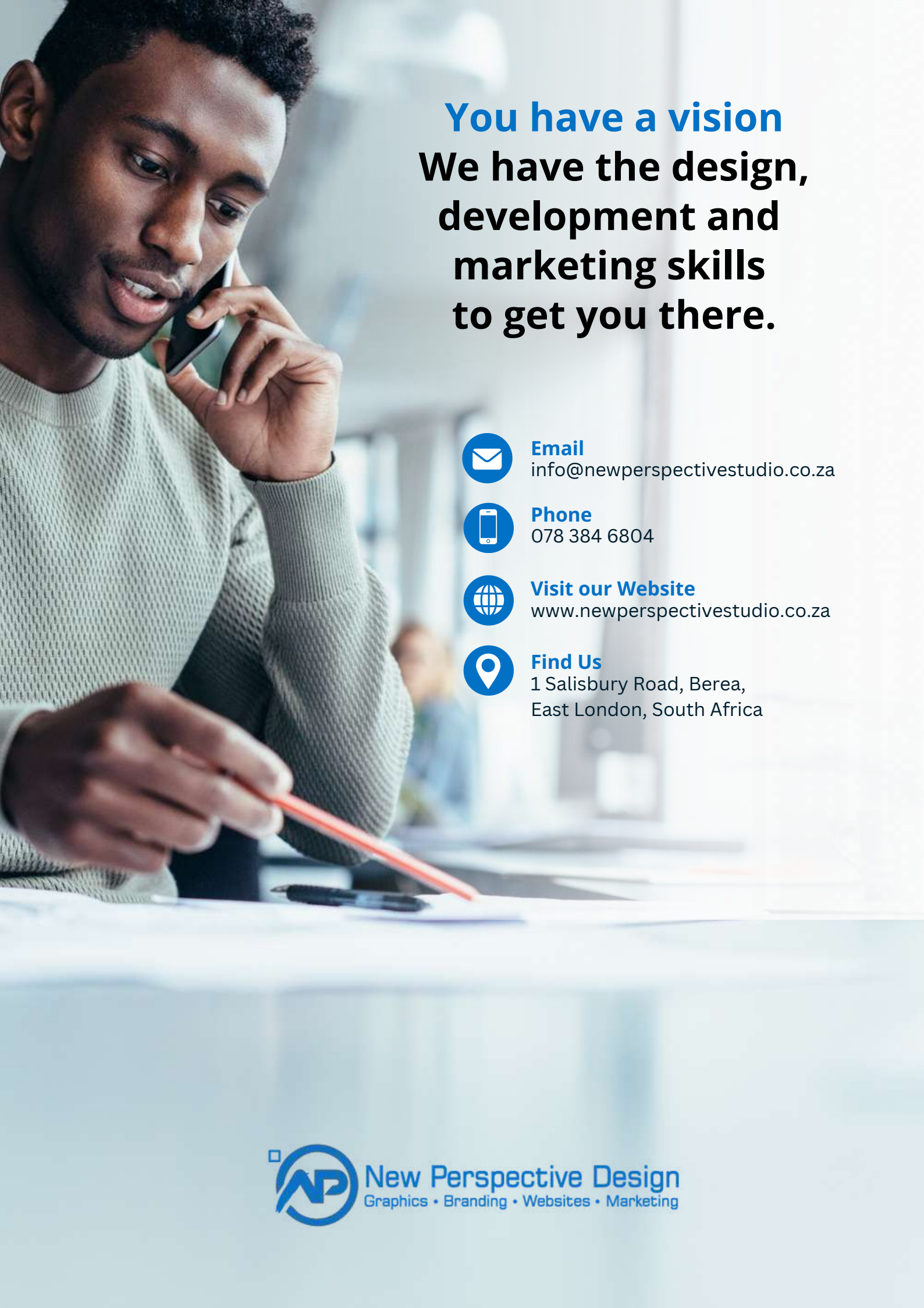
**Elfriede Prinsloo**



It was a great pleasure to have Juan design our website for our company. He understands exactly what you want and then even exceeds it! His communication skills and patience is excellent and professional and his service was great value for money. He also goes the extra mile in ensuring everything works properly. I would highly recommend.

**Jaco Cilliers**





**You have a vision**  
**We have the design,**  
**development and**  
**marketing skills**  
**to get you there.**



**Email**

info@newperspectivestudio.co.za



**Phone**

078 384 6804



**Visit our Website**

www.newperspectivestudio.co.za



**Find Us**

1 Salisbury Road, Berea,  
East London, South Africa



**New Perspective Design**  
Graphics • Branding • Websites • Marketing